

Post Graduate Certification Program in

# Banking, Financial Services & Insurance (BFSI).

100% Placement Assurance









# About Teachnook

Teachnook Post Graduate Certification Program in BFSI is a Training & Placement Program. In this, you get a Training of 6 months, which is powered by India's Leading Financial Companies like Kotak Mahindra Bank, Union AMC, etc.

Post the training, aspirants get a 100% Placement Assurance with an avg. CTC of 3 LPA.



- Take the Assessment Test
- Complete your enrollment
- Give the Screening Interview
- Begin your Training
- Module 1: Overview of BFSI Industry

  Overview of Banking Industry

  Overview of Finance Industry

  BFSI Terminologies
- Module 2: BFSI Industry Products
   Banking Products
   Financial services product
   Insurance products
- Module 3: BFSI role ready modules

CRM

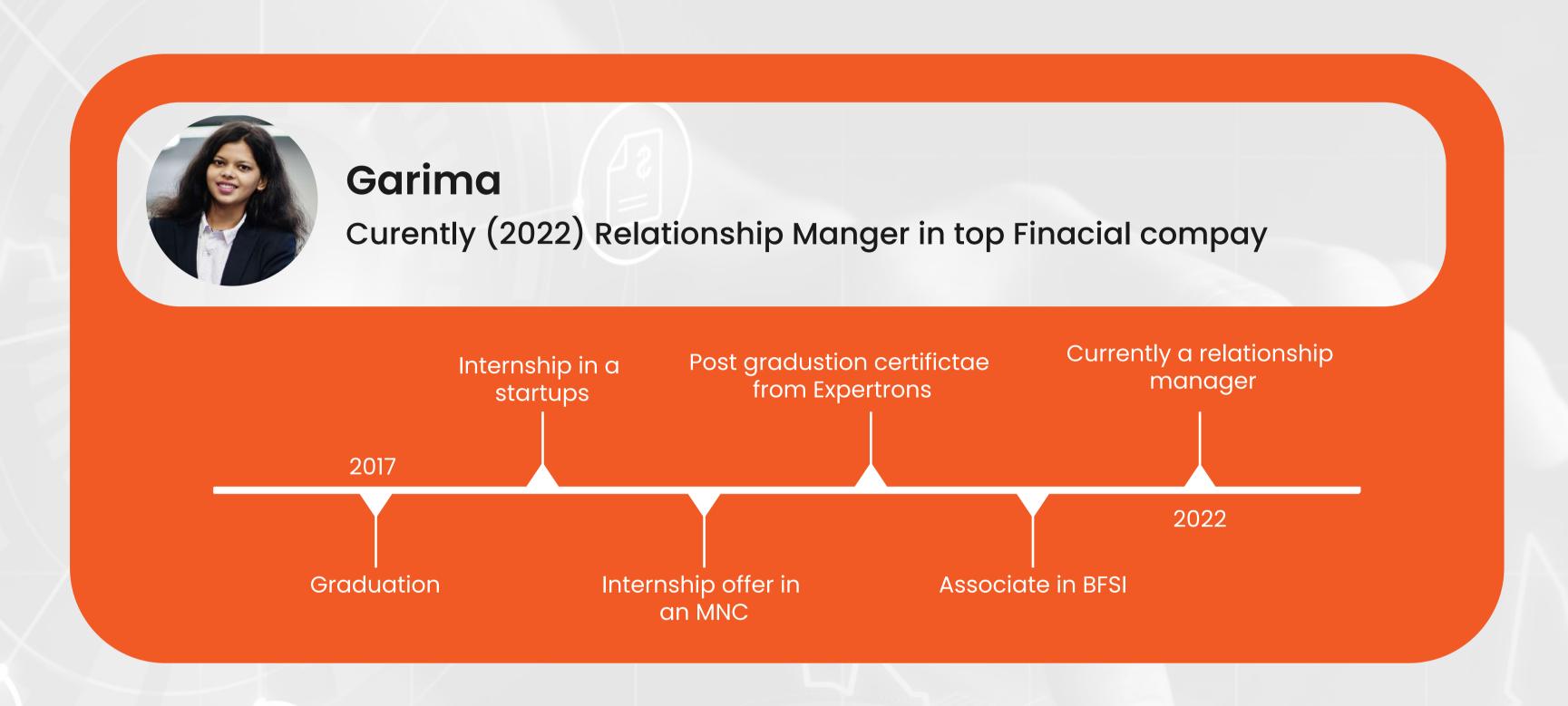
Selling skills in BFSI

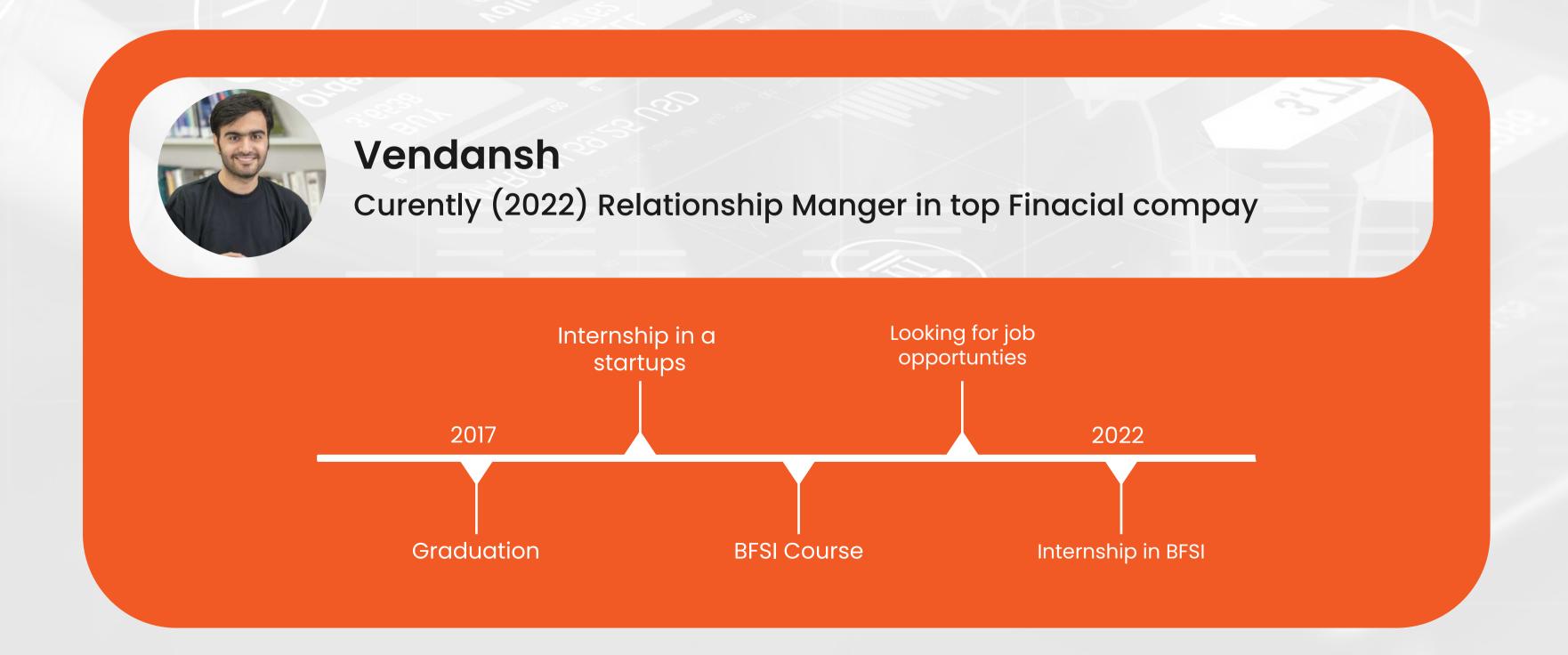
**Excel tools in BFSI** 

- Get Soft Skills & Resume Building Training
- Earn a PG Certification from Teachnook & India's Leading
   Financial Companies + 100% Placement Assurance

# Why choose the Teachnook Post Graduate Certification Program in Banking, Financial Services & Insurance (BFSI)?

Job-seekers today feel the need for a program that can not only upskill them, but also give them a Placement Assurance.





# Program Overview

Duration: 3-6 Months

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Overview of Financial Services & Insurance Industry

# Topic

Regulatory Bodies (RBI), Types of Institutions like Retail Banking, Corporate Banking, Scheduled Banks, Commercial, Cooperative, Payment Banks, Small Finance Banks, Online and neobanks, NBFCs, FPIs, etc

Sub-Topic

Overview of Financial Services & Insurance Industry

Overview of Banking Industry

Regulatory Bodies (SEBI, IRDA), Institutions like NSE, BSE, Equity & Debt Market, MFs, Insurance Agents, Brokers, **Third-porty Aggregators** 

**BFSI Terminologies** 

Overview and meaning of common terminologies n BFSI -CASA, MFs, DEMAT, Boncossuronce, UPI, NEFT, Inflation, NPA, Bitcoin, Blockchoin, etc

### Module 2:

**BFSI Industry Products** 

# Topic

Sub-Topic

CASA, Home Loans, Personal Loans & Consumer Loans, Credit Cords, Online and Mobile Banking, Operational **Aspects** 

**Financial Services & Products** 

Equity and Debt securities, Stocks, Bonds, Forex, Pension Fund products(EPF, PPF). Introduction to latest investment opps-Zerodha Kite, Coin,

Smollcose, etc.

Types, Life & General Insurance (Motor, Health, Mediclaim, Travel) Products, Policy Aggregators.

#### Insurance Product

**Banking Products** 

Introduction to latest insurance portals like Policybozor, Coverfox.

## Module 3:

**BFSI Role ready** Modules

# Topic

Customer Relationship Management

Selling Skill in BFSI

Sub-Topic

RBI-Approved Best Practices in Customer Service. Common complaints and how to address them. Call and Email Etiquette - Positive Phrases andWords to win Customers in the BFSI.

Enhancing your professional image. Banking Sales techniques - Virtua and In person selling skills. Sales Role Plays.

Basic Excel functionalities - Sum, Divide, Countif, sumif, Average, sort & Filter.

**Excel Tools in BFSI** 

Advance Excel - Vlookup, Pivot, Data Validation

# Build your core skills & become job-ready

# Soft Skills Training

## Topic

# Sub-Topic

### Resume Building

- Exploring Resume Formats
- Matching personal info with job requirements. • Including industry-specific information.

LinkedIn Boost

- Professional LinkedIn Profile • LinkedIn format such as Profile & Cover Photo, Headlines,
- Profile Summary, etc.
- Interview prep +
- Building Self introduction
- Interview Prep Review
- Mapping skills to the prospective job profile • Tips and Techniques of cracking an Interview
- HR Based Interview FQuestions
- Resume Review
- Review on Resume with feedbacks wherever required.

# **Job Application**

- Dos and Dont's of Email Writing
- Applying through Linkeéin and Naukri • Connecting with HR through LinkedIn

- **Google Workspace**
- Exploring Basic & Advance features of Gmail

# Earn an Industry-recognized

# PG-Certificate by Teachnook & India's Leading Financial Companies







We help you in **enhancing** the quality of sales, distribution, and related support services in the **Mutual Fund industry**. Become equipped with the ins and outs of Mutual Funds to help you crack the **NISM-Series-V-A Mutual Fund Distributors Certification Examination**.

# What can I become?

Assistant Manager Video Banking Service Manager Relationship Manager **Bank Officer RL Operations** Relationship Officer Relationship Executive

# Our Hiring Partner Companies

















& Much More

# Meet Your Trainer



Mrs. Ruhi Mahajan

Ruhi has 18+ years of experience in the Banking and Financial Services Domain. She has a Dual MBA specialization in HR & Marketing. She has acquired various certifications such as JAIIB securing PAN India 2nd Rank), CAIIB, and Certified Bank Trainer – a certificate in commercial credit (By Moody's), NISM-Series-X-A: Investment Adviser (Level 1) & NISM Series-X-B: Investment Adviser (Level 2), besides many other certifications.

She, among other trainers, will help you acquire the right skills to master the Banking & Financial Services Domain.

# Companies Ruhi has worked in







# Here's What our Aspirants have to say about this program



#### **Sumont Gowdo**

Assistant Manager: Gold Loan Officer At Kotak Mahindra Bank

"I'm glad I enrolled in this program. I finally got placed at Kotak Mahindra Bank."



### **Bhogyoshree Powor**

Assistant Manager: Gold Loan Officer At Kotak Mahindra Bank

"All the sessions were super helpful.

The trainer taught us using real—life experiences."



#### Proteeksho Malli

Digital Relationship Manager At HDFC Bank

"Teachnook was amazing, the trainers transformed my life."



### Ajoy Naik

Relationship Manager At Motilal Oswal

"Some really great trainers with vast experience in the BFSI field!"

# Program Highlights



### Curriculum backed by India's Leading Companies

The curriculum of this program is developed by India's Leading Companies & Expertrons for you to make an ideal entry in the BFSI field.



### Best-in-Class Training

The trainers of this program have an experience of 10+ years in the Banking & Financial Services field to make you Industry-Ready



### Renowned & Widely-Accepted Certification

Learn from Top Trainers & get an Industry Recognised Certification



#### 100% Placement Assurance

The best part about the program is that you not only get the Best-in-Class Training, but you also get 100% Placement Assurance at India's Leading Companies like Kotak Mahindra Bank, Union AMC, etc.

According to ET Times,
Freshers saw the 3rd highest growth in the BFSI domain.

# Program Eligibility



Graduates & Final Year
Pursuing Candidates



Candidates with upto 30 yrs age



0-3 yrs work experience



# Address

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# Find us in









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www.teachnook.com

